GOVERNMENT OF INDIA
TOURISM
LOK SABHA

UNSTARRED QUESTION NO:1640
ANSWERED ON:23.08.2007
INFORMATION TO TOURIST
Nikhil Kumar Shri

Will the Minister of TOURISM be pleased to state:

(a) whether the Union Government has taken major initiatives in the field of Information Technology with a view to benefit the tourists ;

(b) if so, the details thereof; and

(c) the total expenditure incurred by Government on providing such information during the last three years ?

Answer

THE MINISTER OF THE STATE IN THE MINISTRY OF TOURISM AND CULTURE (SMT. AMBIKA SONI)

(a) and (b) : Yes, Sir. These initiatives include computerization, development of the tourism website in various Indian and foreign languages, online campaigns in the worldwide web, production of CD-ROM, VCD, DVD etc. on important tourist destinations/sites. Ministry of Tourism also provides Central Financial Assistance to the State Governments/Union Territories for undertaking Information Technology initiatives in their States/Union Territories.

(c) : The expenditure incurred on IT initiatives during the last three years is as under: -

2004-05 Rs. 1452.54 lakh
2005-06 Rs. 1789.47 lakh
2006-07 Rs. 1990.04 lakh